

Re: red car info

**Subject:** Re: red car info

**From:** Jonathan Williams <jwilliams@labattleship.com>

**Date:** 12/04/2017 01:26 PM

**To:** "Sanfield, Phillip" <PSanfield@portla.org>

**CC:** "Bezmalinovich, Augie" <ABezmalinovich@portla.org>, "lparker@sanpedroBID.com" <lparker@sanpedrobid.com>

Lorena-

Please cc me on the response as well.

Thank you!

On Mon, Dec 4, 2017 at 1:25 PM, Sanfield, Phillip <[PSanfield@portla.org](mailto:PSanfield@portla.org)> wrote:

Hello Lorena,

Just wanted to confirm that you saw Augie's email below.

Hoping to get those basic stats/info in next day or two if possible.

Please advise.

Thanks,

Phillip

**Phillip Sanfield** | Director of Media Relations | [\(310\) 732-3568](tel:(310)732-3568)

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**From:** Bezmalinovich, Augie  
**Sent:** Thursday, November 30, 2017 4:47 PM  
**To:** lparker@sanpedroBID.com; Sanfield, Phillip <[PSanfield@portla.org](mailto:PSanfield@portla.org)>  
**Cc:** '[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)' <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)>  
**Subject:** FW: red car info

Hi Lorena,

I hope all is well and please can you provide this information for Phillip? I remember Joe took very detailed stats on Trolley ridership during the last couple of years. I believe Phillip is looking for more high level number (like overall numbers for the year 2016 and 2017). And I believe we added different stops like the cruise terminal. And offer rides during 1<sup>st</sup> Thursdays, there were also some Wilmington events and Fleet Week. I'm hoping that you could provide him with more accurate information than I could from the top of my head.

Thanks,

Augie

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**From:** Sanfield, Phillip  
**Sent:** Thursday, November 30, 2017 4:33 PM  
**To:** Bezmalinovich, Augie  
**Subject:** red car info

Augie,

For the next edition of LA Waterfront Magazine, we'd like to include a couple sentences on the success of the Red Car rubber trolley over the past year.

Just need a bit of information such as:

- Increase in riders in 2017 vs. 2016.
- Any additional stops or cars added in last year?

Thanks,

Phillip

**Phillip Sanfield** | Director of Media Relations | [\(310\) 732-3568](tel:3107323568)

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Kind Regards,

Jonathan Williams  
President & CEO

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